



OF ONTARIO – EST. 12-11-10

2023 - FRANCHISE APPLICATION

This application is to be completed by a **new Club/Organization** applying for Franchise status for the 2023 season. The Canadian Basketball Alliance (CBA – operator of JUEL) Franchise Committee will evaluate all applications submitted prior to but **no later than Sunday July 3, 2022**. Applications are to be emailed to info@juel.ca **Note: all application information will be kept confidential.**

JUEL began play in December of 2010 with 21 teams; this past season the league was made up of 14 JUEL teams and 16 JUEL Prep teams covering most the province and providing opportunities for 385 players to play at the highest level against the top players. Over the past 11 seasons we've received several enquiries for "Franchise Status" thus we anticipate a number will apply for the 2023 season our 12th year.

With the creation of new Leagues throughout the Province, the competition model has changed and so must JUEL. A recent study has confirmed that Players are looking for the following: **Strong Competition, Strong Coaching, High Level Training and Maximum Exposure to Coaches at the next level** on both sides of the border. JUEL is currently providing most and is working on ways to provide more. This application will help evaluate what your Franchise is providing and why it should be part of JUEL.

Some Franchises and/or Organizations have shown to be consistently strong year-after-year, others need to be re-visited; we also realize that there are peaks and valleys in every area year-to-year. Ontario is a large Province with many vast areas so servicing everyone will play a factor in the selection process. Ideally JUEL can provide an opportunity for all of the players in the Province. With this in mind we feel that the application process will allow teams to return annually while others can apply when they can field a strong team for a season or two. A final number of teams for the 2023 season has not been set but will be determined once the application process has been completed. It is JUEL's intension to notify and post the final list of Franchises for the 2023 season **no later than Sunday July 17, 2022**.

JUEL is looking for clubs who can sustain long term stability, consistency and growth. Although no one can predict the future; history and each club's body of work will play a factor because they are known entities. This application is designed to gain as much relevant information as possible comparing apples-to-apples, so everyone has an equal opportunity.

The **Primary Contact Person(s) or Committee** will be notified when their application is received, they may also be contacted if any additional information or clarification is required during the selection process. Please review all of the questions, answer them to the best of your ability and make the best possible accurate case for your club and why it should be in JUEL and/or JUEL Prep.

- The Primary contact Person(s) or Committee **cannot be** the Team's Head or Assistant Coach or Manager. The person(s) or Committee member(s) may be asked to address Complaints, Conduct or Ethical issues brought forward against their individual Coaches, Coaching Staff or Manager(s) thus the process must be transparent.
- The Primary Contact Person(s) or Committee will be responsible to circulate, gather, report or submit information directly with and to the *League Office* when required.

This **application** will allow you to maintain your current Team Name if you so choose. Although JUEL cannot mandate Hard Borders for players, this application should focus on your club's ability to field a competitive JUEL and/or JUEL Prep team with the players currently in your organization. In the past, applicants have stated that their players have earned the right to play in JUEL, yet their final roster was made up with some key players who had not been in their organization.

- New Franchises must submit strong applications that included Players not currently in JUEL or JUEL Prep. We understand that Players change teams periodically, but active Recruitment is not allowed in JUEL.

In most cases players have to make sacrifices to play at the highest level and give themselves the best opportunity to continue playing at the next level. With this in mind, it is important that clubs and/or teams don't add the burden of **travelling more than an hour** to-and-from practice twice possibly three times or more a week (also consider Workouts). An application to represent your club is a statement that you can compete with the talent in your Organization year-after-year and you don't need to go outside to top off your roster.

Prior to applying for Franchise status with JUEL it is very important that all applicants consider the following:

- **Franchise fees** for the 2023 season will range from \$8,500.00 - \$9,500.00 (based on a minimum 21 Regular Season games and a minimum 3 League Tournament games). Included in the JUEL/JUEL Prep registration fees are the following:
 - A Minimum of 21 Regular season games, plus the League Tournament hosted by Brock University and Niagara College (all games are 40 minutes in length).
 - Access to all game tapes for Coaches and players during the season.
 - Certified Athletic Therapists available at all sites.
 - Live Stats for all games
 - Access to merchandise and products at a reduced rate
- Club, Team, Coach and Player **OBA Registration** is above and beyond the Registration fees and **not included**.
- In addition, each team must submit a \$250.00 bond (refundable at the end of the season if there were no violations)
- **Only 1 application per club will be accepted**. If a club wants to submit a second application, it can be done under the "Regional Application" or "Special Circumstances".
- New applications must come from an area not currently serviced by JUEL or JUEL Prep or a strong case must be made in favour of adding another franchise to an area already serviced.
- Teams can scrimmage against other JUEL or JUEL Prep teams (with prior consent from the *League Office*) but will not scrimmage or compete in any non-JUEL weekends against non-JUEL teams with exception to the NCAA early viewing period in April.
- Your team must abide and honour any and all current JUEL agreements which include the following:
 - Teams must use Molten Basketballs for their warm-up; the league will supply all game basketballs. Molten basketball packages will be available for teams to purchase.
 - Teams must apply JUEL patches to their game jerseys, shooting shirts and Coaches' Golf shirts as required.
- Your team must submit all required information by the deadlines established; this is to be done by your **Primary contact Person**.

2023 Game Schedule

- The 2023 JUEL/JUEL Prep seasons will consist of 8-9 Regular Season weekends (depending on the number of teams with a maximum of 2 games per day and 4 per weekend), the League Tournament which could include games as early as 10:00am on the Friday, 2 games on Saturday and potentially 2 games on Sunday and the All-Star Games.
- Although the 2023 season will host 8-9 Regular Season weekends, teams may not have games scheduled during all weekends. Changes for the 2023 Regular Season include:
 - **Weekday double Headers** – for example Blessed Sacrament vs. Hamilton Transway would include the JUEL Prep game at 6:30pm followed by the JUEL game at 8:30pm. This will be based on gym availability during the week.
 - **More Centralized weekends** – Teams would stay overnight a maximum of 2 Weekends during the Regular season. Exceptions would be Ottawa, Kingston, Sudbury and Windsor).
 - Ottawa, Kingston and Windsor will have the option to play 4 games over a weekend to eliminate having to play all Regular Season Weekends.
 - The past few seasons, teams have played 2 games on Saturday and 1 on Sunday. We're also looking into teams only having 2 games on Saturday. For example, London would drive into Peel on Saturday, play a game at 11:00am, get a 2-game break (4 hours), play another game at 5:00pm then drive home.
- JUEL has taken the stance that it cannot establish "Hard Borders", that said we understand that players will not play for certain Coaches and/or Organizations and may travel distances. In this case the individual player and her situation must be disclosed to the *League Office* in advance for approval.
- If a Player is known to have played for another Organization in JUEL or JUEL Prep the previous season and has attended your tryout. In this case your Organization (Coach) must notify the former Organization (Coach) via email (cc the *League Office*) no later than 48 hours after the Player's first attended tryout.

Coaches

JUEL believes that we have some of the best coaches in the Country, but at times they have no choice and must Coach multiple teams within their organization. This makes it very difficult to provide their JUEL or JUEL Prep Players with the highest level of coaching commitment. JUEL is asking for more from our Coaches in 2023, it is strongly recommended that JUEL/JUEL Prep Head Coaches do not coach another team during the season (December-June). In addition, JUEL/JUEL Prep will not accommodate any Coaches requesting schedule modifications so they can Coach another team.

It's very important to understand that JUEL/JUEL Prep is not just for the Players, we are also developing strong Coaches. In fact, a few former JUEL/JUEL Prep Coaches are currently coaching at the next level. JUEL has provided coaching tools

(Video access, Krossover and Live Stats) over the years; as well we're working on coaching clinics to be held prior, during and after our season annually.

Part of our Partnership with Ontario Basketball is that our Coaches are fully certified, this will be transitioned over a few years, but the process will begin in the fall of 2022. We are currently working with the OBA on a reduced rate and centralized sessions for our 2023 Coaches.

Game Officials

Along with the Players, Coaches and Parents, Game Officials are an integral part of competition. JUEL has a responsibility to work with all Game Officials in an effort to contribute to their development as well. A stronger working relationship will be a continued priority. Included will be pre-season and pre-League Tournament meetings to go over Points of Emphasis and other relevant information so everyone is on the same page.

Training

The 2023 schedule modifications will be made in part to allow Teams and Players more time to train. Along with practicing 2-3 times per week, JUEL recommends that all of our Teams provide additional training. Teams currently providing the training must notify JUEL; those who are not must notify JUEL as well. JUEL can assist with training programs if needed.

Exposure

JUEL/JUEL Prep teams are strongly encouraged to travel to the US during the April and July viewing periods. JUEL provides great exposure to U-Sport and OCAA schools during the season, but to keep players in our league the expectation is that Players get the best opportunities. JUEL/JUEL Prep teams can no longer just run programs from January to May and expect to keep their players. Any teams not providing maximum services and opportunities will be hard pressed to compete year-after-year.

2023 Season

- **August 15 annually** – First day of tryouts
- **September 20 annually** – Early Signing Date
- **October 15 annually** – Rosters must be submitted by 4:00pm (**minimum 12 Players**)
- **October 16 – November 30, 2022** – Team Orientation (teams to schedule a day, time and location with the *League Office*), **mandatory for all roster Players, Head Coach and Parents**, optional, but recommended for team administrators and Managers.
- **November 30, 2022** – Registration, \$1,000.00 deposit or full amount
 - Payment can be **e-transferred or paid by cheque** made out to: **“Canadian Basketball Alliance”** and mailed to: **4 Safari Court, Brampton, Ontario, L7A 1G8**
 - **Note:**
 - **The Canadian Basketball Alliance reserves the right to remove any Team that has not met the deposit deadline unless other arrangements have been made and pre-approved**
 - **Any team that has not met the deposit deadline will not have Insurance coverage**
- **January 18, 2021** – Registration Balance Deadline
 - Payment can be **e-transferred or paid by cheque** made out to: **“Canadian Basketball Alliance”** and mailed to: **4 Safari Court, Brampton, Ontario, L7A 1G8**
 - **The Canadian Basketball Alliance reserves the right to remove any Team that has not met the balance deadline unless other arrangements have been made and pre-approved**
 - **Any team that has not met the balance deadline will not have Insurance coverage**
 - **If a Deposit has been made; it will NOT be refunded**
- **Week #1** – December 10-11, 2022
- **Week #2** - January 7-8, 2023
- **Week #3** - February 4-5, 2023
- **Week #4** - February 18-19, 2023 (**Women's Cancers Awareness Weekend – all teams will play, all games in the GTA**)
- **Week #5** - March 4-5, 2023
- **Week #6** - March 25-26, 2023
- **Week #7** - April 1-2, 2023
- **Week #8** - April 29-30, 2023
- May 13-14, 2023 (**League Tournament – Brock University/Niagara College**)
- May 27, 2023 (**All-Star Games**)



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History and Membership

CLUB NAME

JUEL JUEL PREP

PRIMARY CONTACT PERSON

EMAIL

PHONE NUMBER

CLUB ADDRESS

DOES YOUR CLUB HAVE A BOARD? YES NO

DOES YOUR BOARD FULLY SUPPORT THIS APPILCATION YES NO

DOES YOUR TEAM PROVIDE ADDITIONAL TRAINING? YES NO

DOES YOUR TEAM TRAVEL TO THE US IN APRIL? YES NO

DOES YOUR TEAM TRAVEL TO THE US IN JULY? YES NO

DOES YOUR TEAM HAVE AN OPEN APPLICATION PROCESS FOR SELECTING COACHES? YES NO

2021-2022 NUMBER OF FEMALE PARTICIPANTS IN THE CLUB

2021-2022 NUMBER OF FEMALE REP TEAMS

**LIST THE INDIVIDUAL TEAMS, THEIR 2021-2022 RECORD AND FINAL RANKING
LIST THE OLDEST TEAMS FIRST**

TEAM RECORD RANK
1

TEAM RECORD RANK
3

TEAM RECORD RANK
5

TEAM RECORD RANK
7

TEAM RECORD RANK
9

TEAM RECORD RANK
2

TEAM RECORD RANK
4

TEAM RECORD RANK
6

TEAM RECORD RANK
8

TEAM RECORD RANK
10

Coaching Staff and Roster, Mentor Coaches, Technical Directors and Practices

POTENTIAL HEAD COACH

LIST KEY PLAYERS RETURNING AND THEIR AGE

NAME	AGE	NAME	AGE
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

DO YOU HAVE MENTOR COACHES AND/OR TECHNICAL DIRECTORS TO HELP WITH THE TEAM? IF SO PLEASE LIST THEM AND THEIR PROPOSED ROLES

NAME	ROLE
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

LIST THE PROPOSED PRACTICE DAYS IN EACH WEEK, LOCATION AND LENGTH OF EACH PRACTICE

DAY	LOCATION	LENGTH
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

DOES YOUR CLUB HAVE THE ABILITY TO SPONSOR A PLAYER WHO NEEDS FINANCIAL ASSISTANCE? YES NO

DOES YOUR CLUB OFFER INDIVIDUAL TRAINING? IF SO, LIST THE ADDITIONAL COST TO THE PLAYER? YES NO COST

DOES YOUR CLUB HAVE ACCESS TO A GYM DURING THE WEEK FOR WEEKDAY GAMES? YES NO COST

DAY	LOCATION	TIMES
<input type="text"/>	<input type="text"/>	<input type="text"/>

DOES YOUR CLUB WANT TO HOST A REGULAR SEASON WEEKEND? YES NO COST

WEEKEND	LOCATIONS
<input type="text"/>	<input type="text"/>

List additional items and the fees Players will have to pay above and beyond JUEL Registration, their Transportation, their Housing and individual training and team practices.

Notes:

Date Application was received: _____

